

7th Annual
Tommy's
Tattoo Convention
October 19-21, 2018



SPONSORSHIP OPPORTUNITIES

WWW.TOMMYSTATTOOCONVENTION.COM

(860) 265-2199

@CT CONVENTION CENTER, 100 COLUMBUS BLVD, HARTFORD CT 06103

TTCONVENTION@TOMMYSSUPPLIES.COM



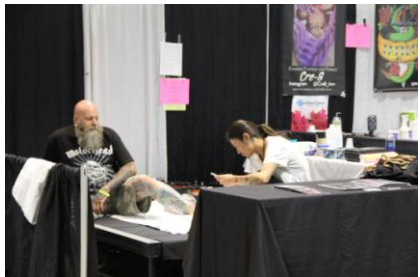
BRIEF DESCRIPTION OF OUR EVENT

I Tom Ringwalt have traveled to tattoo conventions for over 13 years to identify key factors in making tattoo conventions successful and to better understand their popularity with the public. I have combined these aspects with my own creative ideas and am sure Tommy's Tattoo Convention is one of the most organized and best produced events of its kind. Significant time, effort and research go into developing each show.

Tommy's Tattoo Convention has been attended by over 200 international, national and local professional tattoo artists, over 30 new & existing vendors, and approximately 4,000 fans throughout this three-day weekend. Our goal for 2018 is to make this event even more successful than last year. That being said it would be much appreciated to get as many sponsors on board as we can to help accomplish our goal in making this event the best ever and the premier "go to" tattoo gathering in Connecticut.

Check us out on Facebook & Instagram @tommystattooconvention or on the website at www.tommystattooconvention.com.

CHOOSING ANY OF THE 3 REASONABLE SPONSORSHIP PACKAGES BELOW WOULD BE MUCH APPRECIATED TO HELP GROW THIS TATTOO EVENT TO ITS FULL POTENTIAL!!! HOPE TO HAVE YOU A PART OF THIS 7TH ANNUAL GROWING CONVENTION.



WHAT TO LOOK FORWARD TO IN 2018

- ▶ Over 4000 attendees throughout the weekend
- ▶ Over 30 different new & existing shopping vendors
- ▶ Over 200 highly skilled, different styles of artists from all over the world
- ▶ Tattoo Contests, Piercing Contest
- ▶ Celebrities signing autographs
- ▶ Mind-blowing entertainment, sideshows, & events
- ▶ Clean, safe tattooing done onsite
- ▶ Unique opportunity to experience all aspects of tattoo industry
- ▶ Full bar & Food
- ▶ And much more



EVENT MEDIA COVERAGE

- ▶ Over 25,000 Post Cards & Flyers Distributed Worldwide
- ▶ 5x Bowling Alley TV Ads In Different Locations
- ▶ 6x Billboards in CT & MA
- ▶ Radio Commercial Ads in CT & MA
- ▶ Local Magazines
- ▶ Local Newspapers
- ▶ Worldwide Tattoo Magazines
- ▶ Online Digital Banner Ads
- ▶ Social Media
- ▶ Website
- ▶ Press Releases
- ▶ And Much More



COMMENTS FROM PREVIOUS EVENTS



- ▶ “Awesome, Great Show”
- ▶ “Clean & Safe Tattooing”
- ▶ “Some Of The Most Talented Tattoo Artists In The World in one place”
- ▶ “Very Friendly, Fun, & Welcoming Event”
- ▶ “Best Mind Blown Sideshows Around”
- ▶ “Super Organized and can’t wait till next year”
- ▶ “This event gets better & better each year”
- ▶ “Great place to meet celebrities & see some of the best sideshows ever”
- ▶ “Best place to find any style of artists that caters to what the client needs”
- ▶ “So much more, must experience it for yourself”

BRONZE PACKAGE (\$300)

- ▶ 1 Social networking post per week
- ▶ 2 Weekend passes into the event
- ▶ **Your Logo On:**
 - Event Handout Booklet
 - Website sponsor page

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!

SILVER PACKAGE (\$750)

- ▶ 1 Social networking post per week
- ▶ 2 Weekend passes into the event
- ▶ 1 Free T-Shirt
- ▶ Your company announced during the event 2x each day
- ▶ One Live mention on social media 2 weeks prior to the event and one during the event
- ▶ **Your Logo On:**
 - Event Handout Prints
 - Website sponsor page
 - Artist & Vendor badges
 - Email blast to our vendors 2 weeks before event (Over 3000)
 - Sponsorship flyers handed out to every booth
 - Logo on Floor A-Frames put throughout the event room

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!

GOLD PACKAGE (\$1500)

- ▶ 2 Social networking post per week
- ▶ 4 Weekend passes into the event
- ▶ 2 Free T-Shirts
- ▶ Your company announced during the event 4x each day as Gold
- ▶ Live mentions on social media 2 times before the event and once during the event at your booth!
(We'll Interview you if wanted)
- ▶ **Your Logo On:**
 - Website sponsor page & rotating home banner ad
 - Event Handout Prints
 - Artist & Vendor badges
 - Email Blast with every email sent to all vendors (Over 3000)
 - Postcards & flyers (Over 25k Distributed)
 - Worldwide magazines & local newspaper ads
 - Logo on Floor A-Frames put throughout the event room
 - Sponsorship flyers handed out to every booth

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!