

9th Annual  
**Tommy's**  
**Tattoo Convention**  
October 16-18, 2020



**SPONSORSHIP OPPORTUNITIES**

**WWW.TOMMYSTATTOOCONVENTION.COM**

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TTCONVENTION@TOMMYSSUPPLIES.COM



# BRIEF DESCRIPTION OF OUR EVENT



I Tom Ringwalt have traveled to tattoo conventions for over 15 years to identify key factors in making tattoo conventions successful and to better understand their popularity with the public. I have combined these aspects with my own creative ideas and am sure Tommy's Tattoo Convention is one of the most organized and best produced events of its kind. Significant time, effort and research go into developing each show.

Tommy's Tattoo Convention has been attended by over 300 international, national and local professional tattoo artists, over 30 new & existing vendors, and approximately 4,000 fans throughout this three-day weekend. Our goal for 2019 is to make this event even more successful than last year. That being said it would be much appreciated to get as many sponsors on board as we can to help accomplish our goal in making this event the best ever and the premier "go to" tattoo gathering in Connecticut.

Check us out on Facebook & Instagram @tommystattooconvention or on the website at [www.tommystattooconvention.com](http://www.tommystattooconvention.com).

CHOOSING ANY OF OUR REASONABLE SPONSORSHIP PACKAGES BELOW WOULD BE MUCH APPRECIATED TO HELP GROW THIS TATTOO EVENT TO ITS FULL POTENTIAL!!! HOPE TO HAVE YOU A PART OF THIS 8<sup>TH</sup> ANNUAL GROWING CONVENTION.



# WHAT TO LOOK FORWARD TO IN 2020

- ▶ Over 4000 attendees throughout the weekend
- ▶ New & existing shopping vendors
- ▶ Over 300 highly skilled, different style artists from all over the world
- ▶ Tattoo Contests, Piercing & Pin-Up Contests
- ▶ Celebrities signing autographs
- ▶ Mind-blowing sideshows
- ▶ Clean, safe tattooing done onsite
- ▶ An opportunity to experience all aspects of tattoo industry
- ▶ Full bar & Food
- ▶ Much more



# EVENT MEDIA COVERAGE

- ▶ Over 25,000 Post Cards & Flyers Distributed Worldwide
- ▶ 5x Bowling Alley TV Ads In Different Locations
- ▶ 6x Billboards in CT & MA
- ▶ Radio Commercial Ads in CT & MA
- ▶ Local Magazines
- ▶ Local Newspapers
- ▶ Worldwide Tattoo Magazines
- ▶ Online Digital Banner Ads
- ▶ Social Media
- ▶ Website
- ▶ Press Releases
- ▶ And Much More



# COMMENTS FROM PREVIOUS EVENTS



- ▶ “Awsome, Great Show”
- ▶ “Clean & Safe Tattooing”
- ▶ “Some Of The Most Talented Tattoo Artists In The World in one place”
- ▶ “Very Friendly, Fun, & Welcoming Event”
- ▶ “Best Mind Blown Sideshows Around”
- ▶ “Super Organized and can’t wait till next year”
- ▶ “This event gets better & better each year”
- ▶ “Great place to meet celebrities & see some of the best sideshows ever”
- ▶ “Best place to find any style of artists that caters to what the client needs”
- ▶ “So much more, must experience it for yourself”

# SILVER PACKAGE (\$350)

## WHAT YOU GET:

- ▶ 2 Weekend passes
- ▶ 2 Social media post a month on IG & FB
- ▶ Company announced during event
- ▶ 6 Live Facebook mention before event

## YOUR LOGO ON:

- Website sponsor page
- Floor A-Frames throughout event room

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!

# GOLD PACKAGE (\$750)

## WHAT YOU GET:

- ▶ Free T-Shirt
- ▶ 2 Weekend passes
- ▶ 2 Social media posts per month on IG & FB
- ▶ 6 Live Facebook mention before event
- ▶ Prime booth location if purchasing a booth
- ▶ Company announced several times during event

## YOUR LOGO ON:

- All Vendor Badges
- Event Handout Booklets
- Website home & sponsor page
- Floor A-Frames throughout event room
- Every email blast to over 6000 vendors/customers
  
- Bonus - Postcards, magazine ads  
(Must sponsor 3-4 months prior)

You may pass out promotional material only. You may not sell any merchandise.

Please register for a booth or table to sell merchandise!